

Social Media



Presented by: Phi Epsilon Kappa Honor Society



Avoid.....

- Profanity
- Negative Comments
- Improper Grammar
- Unprofessional Responses
- Bad Intentions



Do not.....

- Disrespect others or yourself on social media
- Post vulgar photographs
- Upload videos or pictures with the usage of alcohol, drugs, and in some cases nicotine.
- Cyber bullying or fighting



Watch your account.....

- Watch what you are tagged in
- Watch what you share
- Watch for hackers



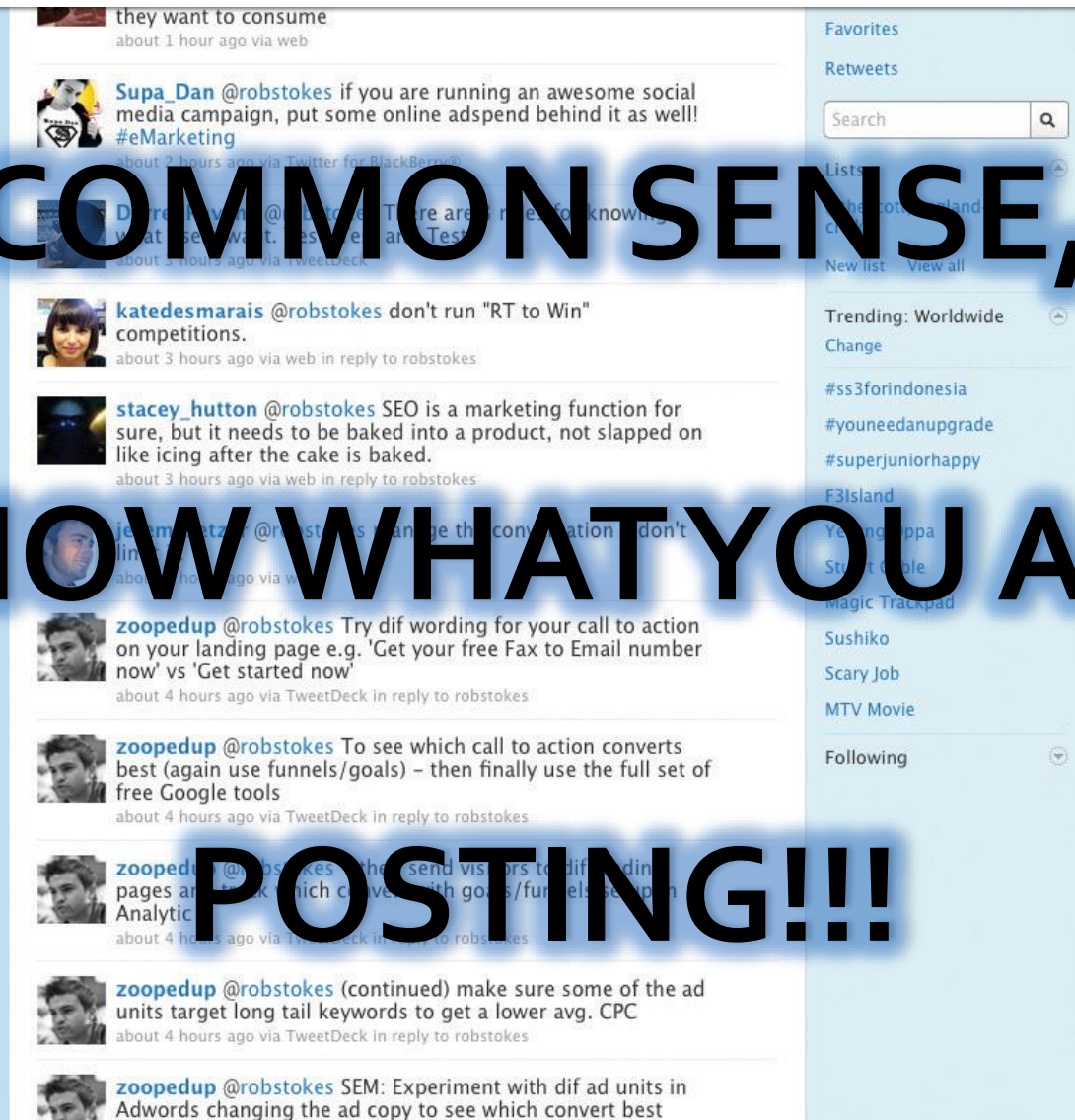
Suggestions.....

- Block your account
- Have separate accounts
 - Personal account
 - Professional account



Most of all.....

USE COMMON SENSE, YOU KNOW WHAT YOU ARE POSTING!!!



More information.....

<http://socialmediacoachforathletes.com/college-athlete-twitter-tips-to-live-by/>



COACH SAYS...

Remember Your Social Media Miranda Rights

"You have the right to remain silent. Anything you tweet and post that is even marginally irresponsible will certainly be used against you by anyone who has the opportunity. You have the right to get coaching on how to responsibly and effectively use social media and to develop your skills. If you choose not to hone your social media skills you are taking a huge risk with your career and future."